



hisham nader

Think . Beyond . Design . Beyond

Think Beyond
Design **Beyond**



Hisham A. Nader

Creative Director – Brand & Visual Communication

Specializing in brand systems, integrated communication, and scalable design frameworks.

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Riyadh, Saudi Arabia

Creative Direction Across Brand, Communication, and Experience

With over 15 years of experience, I work at the intersection of brand, communication, and design systems—building cohesive visual frameworks that operate consistently across multiple touchpoints.

My approach is rooted in structured thinking and creative clarity. I apply a structured approach, analyzing business context, defining communication architecture, and translating it into scalable visual systems. That is both functional and engaging, ensuring alignment between design output and strategic objectives.

From identity development to large-scale communication and multi-channel applications, I focus on creating systems that are scalable, consistent, and purposeful—whether in institutional, corporate, or experience-driven environments.

CORE CAPABILITIES

Brand Systems & Creative Direction

- Development of comprehensive brand identities and visual frameworks
- Creative direction across campaigns, communication, and environments
- Alignment of visual output with brand positioning and business objectives

Visual Communication & Design Systems

- Multi-channel communication (print, digital, editorial, events)
- Design systems ensuring consistency across platforms
- Executive-level presentations and structured visual narratives

Strategic Thinking & Content Structuring

- Translating complex content into clear visual communication
- Structuring information for clarity, usability, and impact
- Supporting decision-making through refined visual outputs

Execution & Craft

- Typography, layout, and visual hierarchy
- High attention to detail and production quality
- End-to-end design from concept to final delivery

Leadership & Project Management

- Leading and mentoring design teams
- Managing multiple projects, timelines, and priorities
- Coordinating with stakeholders across departments

PROFESSIONAL EXPERIENCE

Graphic Design Manager / Project Manager

KADASA Intellectual Property | Riyadh, Saudi Arabia | 2025–2026

- Led creative direction across brand and digital communication platforms
- Maintained visual consistency across website, social media, and client deliverables
- Developed structured visual systems for reports and presentations
- Translated complex intellectual property content into clear communication
- Managed project timelines, workflows, and stakeholder coordination

Senior Creative / Visual Communication Specialist

King Salman Center for Disability Research | Riyadh, Saudi Arabia | 2008–2025

- Developed and maintained institutional visual identity systems
- Designed integrated communication across publications, campaigns, and national initiatives
- Created editorial systems for reports and high-level communication materials
- Delivered complete visual frameworks for conferences and large-scale programs
- Ensured consistency and quality across all communication outputs

Consultant with expertise in Graphic Design

Special Olympics SOSA | May 2020 - May 2021 | Riyadh, KSA

Consultant with expertise in Graphic Design

Saudi Rehab Group Services, SRGS | Feb 2016 - Feb 2018 | Riyadh KSA

- Art Direction & Team Leadership – Branding, campaigns, and communication design
- Desktop Publishing Specialist

Consultant with expertise in Graphic Design

Executive Office of HRH Prince Sultan bin Salman | 2019 - 2020 | Riyadh, KSA

Desktop Publishing Specialist

King Faisal Specialist Hospital & Research Center | Jan 2007-May 2008 | Riyadh, KSA

Creative Leadership Roles

Saudi Prodigies (PINC) | Techno Media | Arabelle

Deputy General Manager

TechnoMedia for Digital Production | Apr 2002 - Jun 2005 | Riyadh KSA

Arabelle for Advertising

Project Manager | Jun 2001 - Apr 2002 | Beirut, Lebanon

- Led creative teams across branding and communication projects
- Managed full-cycle design production across multiple platforms
- Delivered integrated campaigns and visual identities
- Ensured alignment between creative output and client objectives

Early Career Foundation

System Engineering & Technical Foundation

Delta Electronics & Computers | Beirut, Lebanon

- Developed structured problem-solving and analytical thinking
- Built a foundation that informs a systematic approach to design and communication

Communication Systems for Complex Organizations

I design structured communication frameworks that enable organizations to operate with clarity and consistency across multiple channels and stakeholders.

This includes building systems that connect identity, content, and delivery—ensuring alignment across print, digital, and physical environments.

Information & Editorial Systems

I transform complex, technical, and research-driven content into clear, structured communication.

Through hierarchy, layout systems, and narrative structuring, I enable organizations to present information in a way that supports understanding, usability, and decision-making.

Brand Architecture & Identity Systems

I develop scalable identity systems that function beyond visual appearance—establishing rules, structures, and adaptability across diverse applications.

These systems ensure long-term consistency while allowing flexibility across departments, platforms, and evolving organizational needs.

Experience & Environmental Communication

I extend communication systems into physical and experiential environments—ensuring that spaces, signage, and interactions reflect a unified and coherent brand presence.

This approach creates seamless experiences across both digital and physical touchpoints.

Selected System-Level Impact

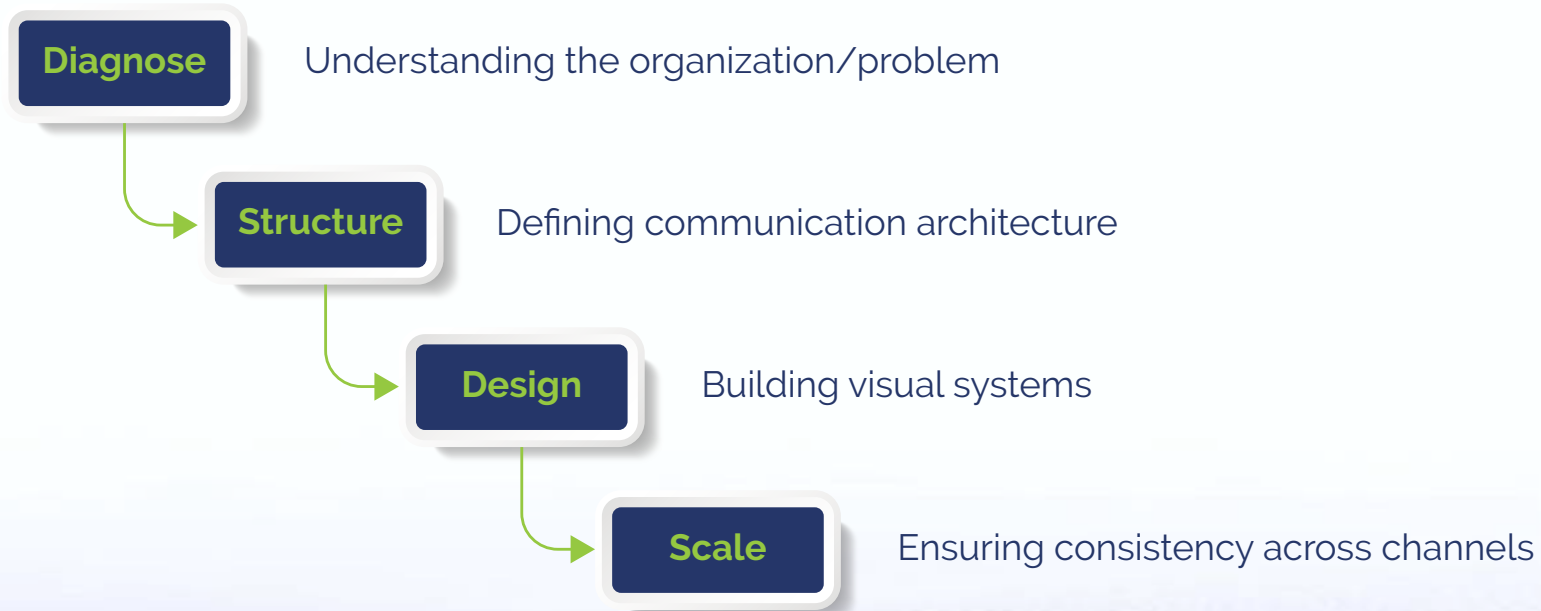
- Designed communication systems supporting national and multi-year conferences
- Built long-term institutional brand frameworks used across departments and initiatives
- Structured executive-level reports and publications for clarity in decision-making environments
- Developed multi-channel communication ecosystems across print, digital, and events
- Transformed complex scientific and technical content into clear, accessible communication systems

Design is not only about how something looks—it is about how clearly it communicates, how consistently it performs, and how effectively it supports its purpose.

I design brand and communication systems for organizations where complexity is the challenge—and clarity is critical.

Strategy > Design > Execution

Strategic Process:



End-to-end
experience
ecosystems

King Salman Center for Disability Research, KSA

1. International Conference on Disability and Rehabilitation
From 3rd to 6th Conference
2. KSCDR Founder's Meeting
From 2nd to 17th Meeting

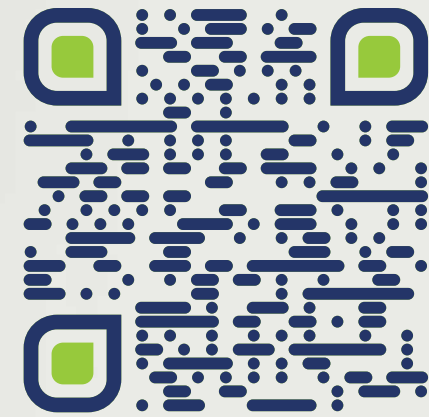
PanArab Liver Transplantation Society – Kingdom of Saudi Arabia

Designed and developed A fully integrated creative experience.

- Crafted the complete visual universe for the conference—from the logo and core brand identity to invitations, supporting graphics, and all design elements that powered the event's logistics.



CONTACT INFORMATION



Think Beyond Design Beyond

Microsoft
CERTIFIED
Professional

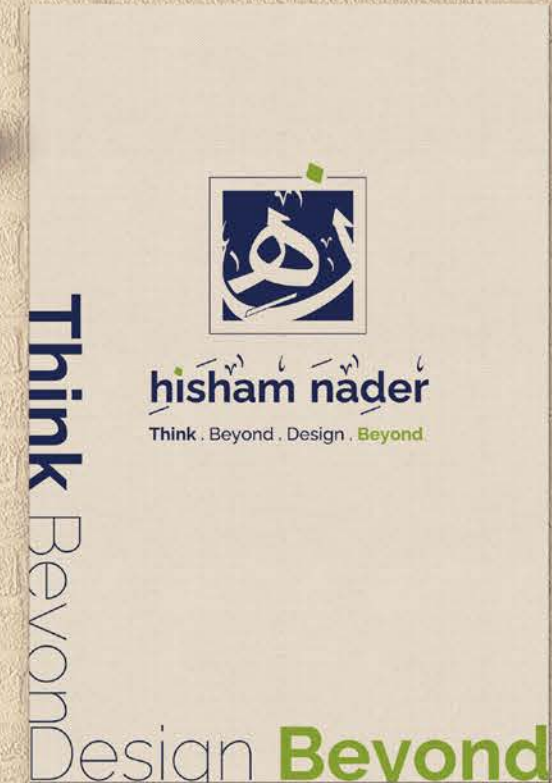
CIW[™]
CERTIFIED
INTERNET
WEBMASTER



PHOTOGRAPHY

Courses

- Project Management Professional (PMP)
- Designing a Portal Solution with Microsoft Sharepoint Products & Technologies.
- Certified Internet Webmaster
- Analyzing & Documenting Work Procedures and Processes
- Achieving Service Excellence





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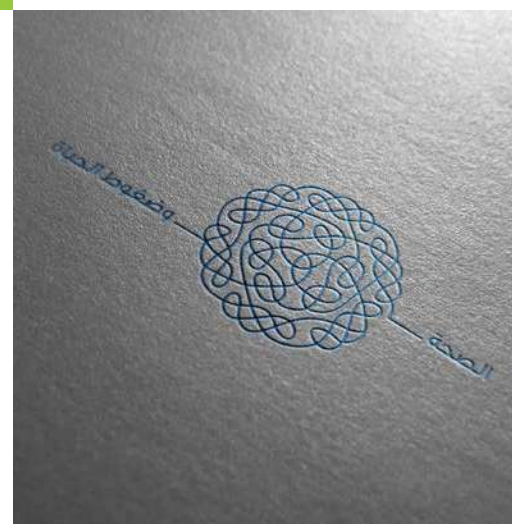
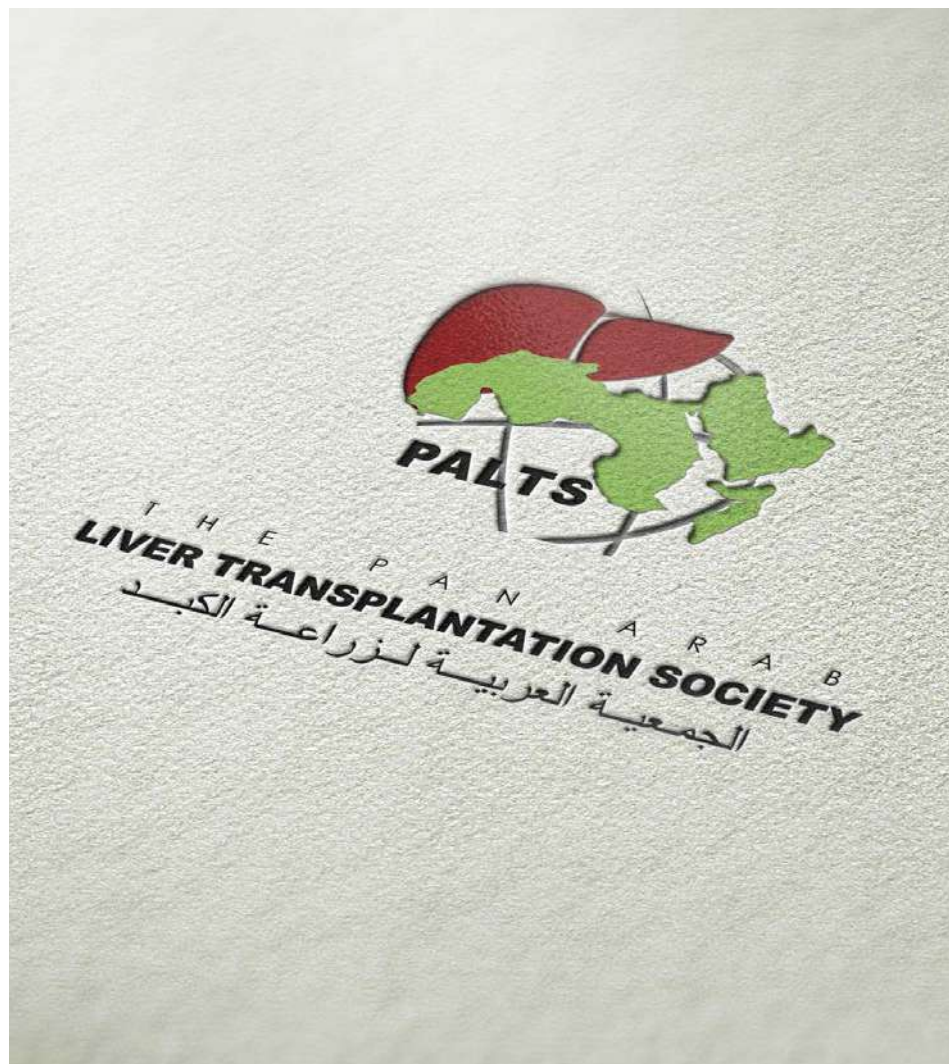


LOGO DESIGN



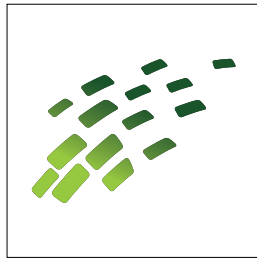


Logo Design





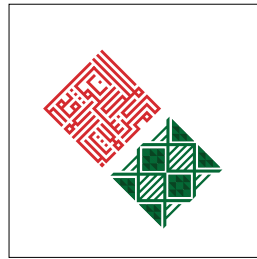
Place of the Conference



International Participated Entities

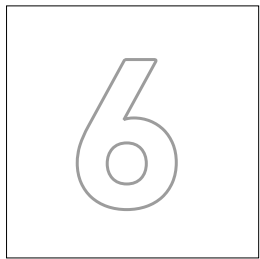


The Conference Edition Number



The Center and Traditional Symbol

The Center is the Scientific Arm of the Disability Research in KSA and the Traditional Symbol represents the Principles and Ethical Standards in Our Research



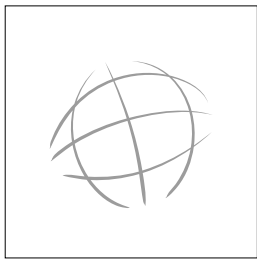
Conference Annual Session Number



Conference Location



Scientific Arm of Disability Research in the Kingdom



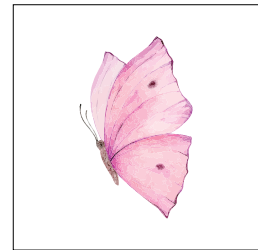
Representation of Global Engagement



Services for Men



Services for Women



Natural Beauty



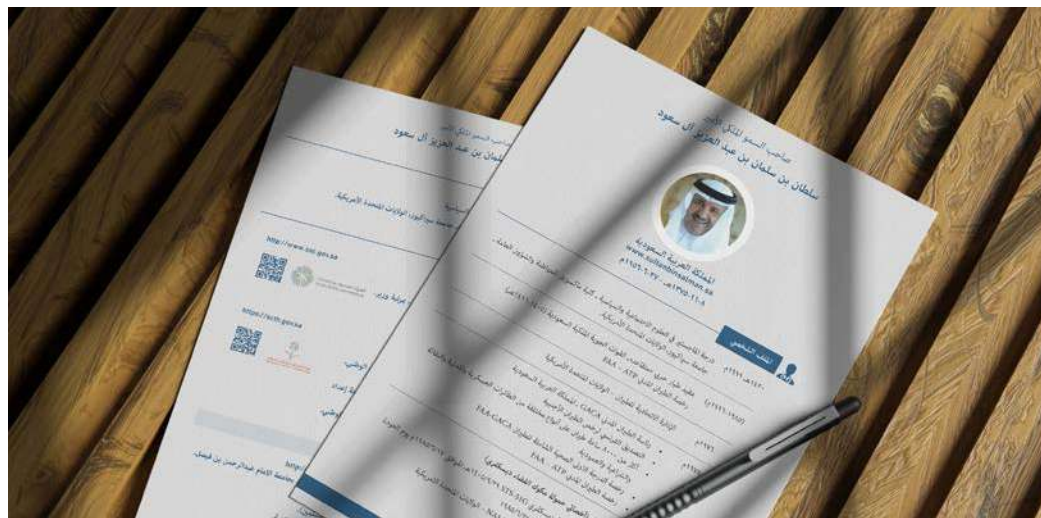


Design



Showcase



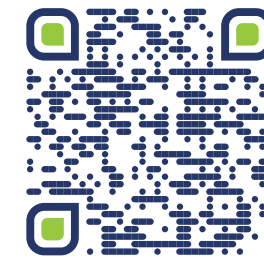




المؤتمر الدولي السابع للإعاقة والتأهيل
7th International Conference
on Disability & Rehabilitation







إستعراض الشعار
Logo Reveals



تدشين المؤتمر
Launching Conference



King Salman Center For Disability Research Artwork



مركز الأمير سلمان للإعاقات
Prince Salman Center for Disability Research
علم ينفع الناس

1992م



مركز الأمير سلمان للإعاقات
Prince Salman Center for Disability Research
علم ينفع الناس

2003م



مركز الملك سلمان للإعاقات
King Salman Center for Disability Research
علم ينفع الناس

2008م



مركز الأمير سلمان للإعاقات
Prince Salman Center for Disability Research
علم ينفع الناس
www.kscdr.org.sa

2009م



مركز الملك سلمان للإعاقات
King Salman Center for Disability Research
علم ينفع الناس

2015م



مركز الملك سلمان للإعاقات
King Salman Center for Disability Research
علم ينفع الناس

2021م

Corporate Identity Development

تطوير الهوية الإعلامية



King Salman Center For Disability Research Artwork

المركز الإعلامي
Media Center



العرض المرئي للمركز الإعلامي في المركز
Media Center Presentation @ KSCDR



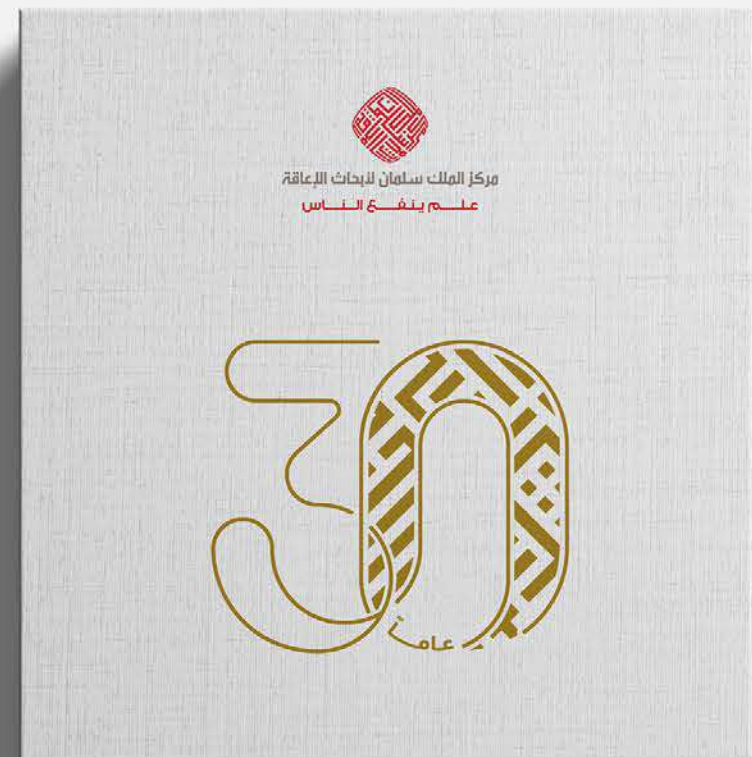
King Salman Center For Disability Research Artwork

Annual Reports (2007-2025)
التقارير السنوية (٢٠٠٧م - ٢٠٢٥م)

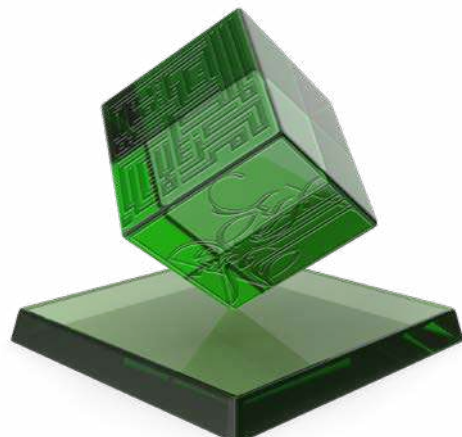


Design Showcase

King Salman Center For Disability Research Artwork

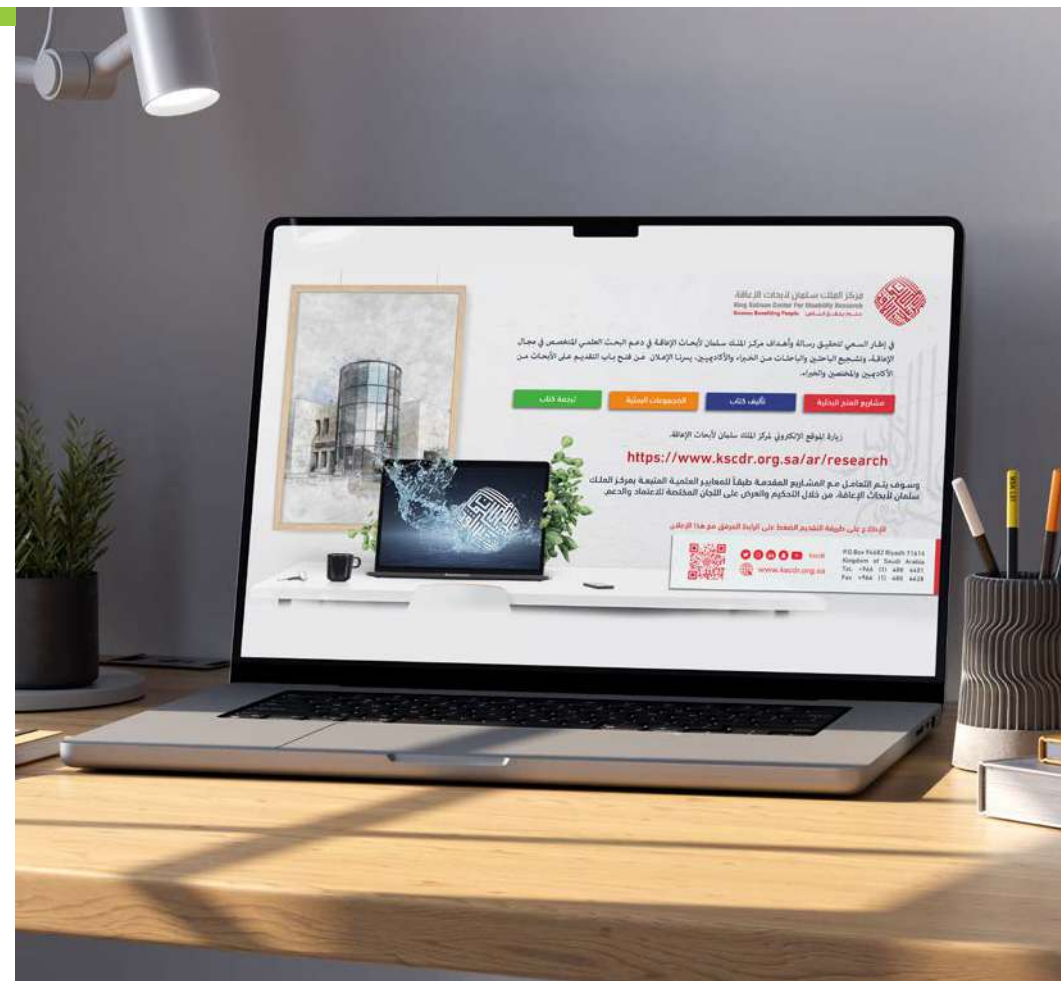


King Salman Center For Disability Research Artwork

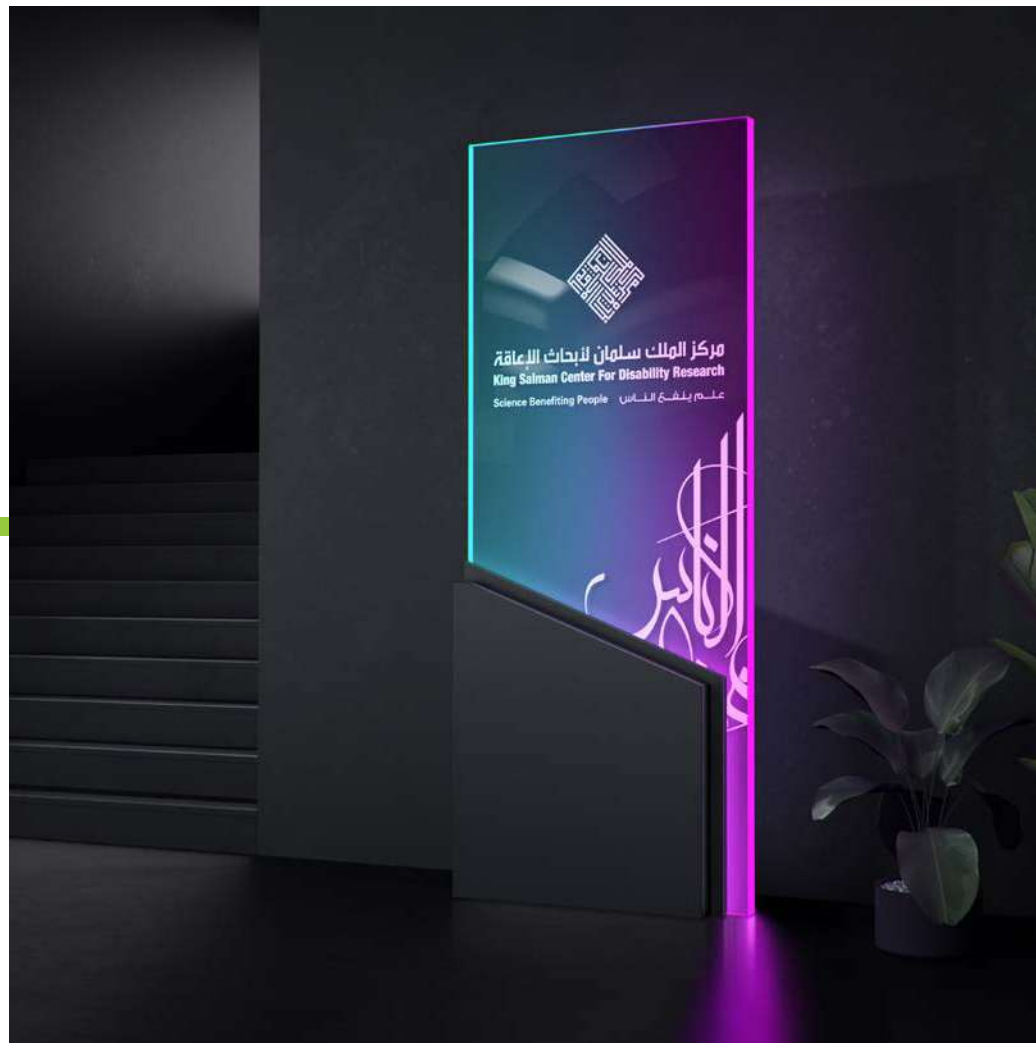


Design Showcase

King Salman Center For Disability Research Artwork





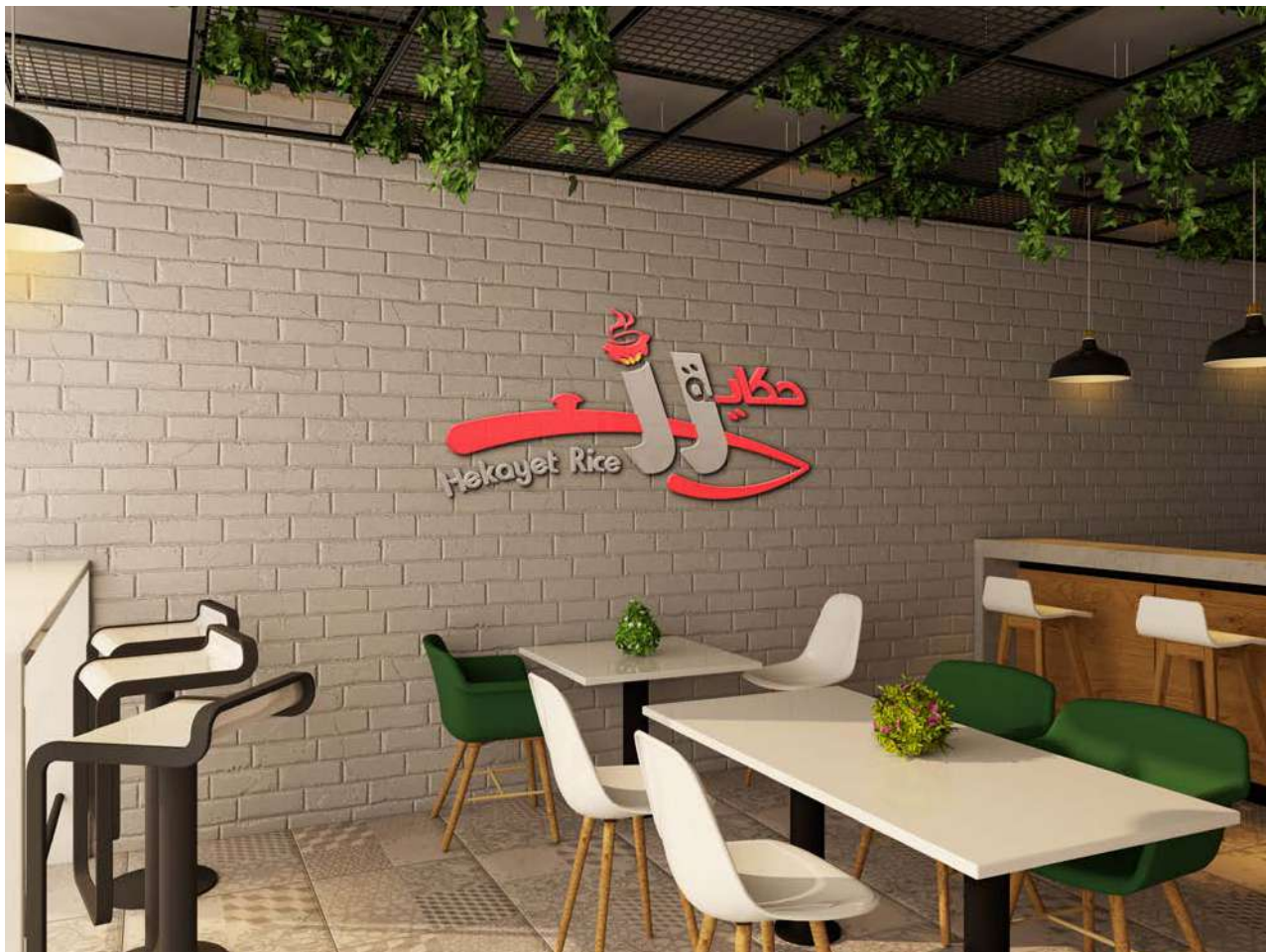


Assorted Works



Design Showcase

Assorted Works



Assorted Works



All artworks designed for «HRDF» are prepared and managed by

RehabGroup
Investing in People, Changing Perspectives



All artworks designed for «HRDF» are prepared and managed by

RehabGroup
Investing in People, Changing Perspectives

Assorted Works



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Photography





